

### Facestock

White, machine coated, semi-gloss appearance with 30% recycled content.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	80 g/m <sup>2</sup>	ISO 536
Caliper	66 µm	ISO 534

### Adhesive

A general purpose removable, rubber based adhesive.

### Liner

BG40 brown, supercalendered glassine paper.

Basis Weight	54 g/m <sup>2</sup>	ISO 536
Caliper	47 µm	ISO 534

### Laminate

Total Caliper	132 µm±10%	ISO 534
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### Performance Data

Initial Tack	5 N/25mm	FTM 9 Glass
Peel Adhesion 90°	2.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	-20 °C	
Service Temperature	-40 °C to 70 °C	

### Adhesive Performance

The adhesive is suitable for general application on a wide range of substrates, featuring good initial tack and adhesion combined with excellent removability. Remark: Application to porous substrates such as paper and board, or prolonged exposure to UV light may adversely affect clean removability.

### Applications and Use

30% post consumer waste recycled material suitable as a general labelling material with very good sustainability credentials.

### Conversion and Printing

Suitable for solid and halftone images and text printing by letterpress, flexo (UV and waterbased) offset and screen processes. Hot and cold foil stamping, varnishing and variable imprinting with thermal transfer are also suitable for this product. Being produced from 30% post consumer waste paper, there is a possible higher incidence of impurities in the product compared to virgin fiber products.

### Compliance and Approvals

The adhesive R5100 is suitable for contact with dry, non-fatty foodstuffs in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AA738

## Fasson®

rMC PRIMECOAT FSC  
R5100-BG40BR



RMC PRIMECOAT FSC

R5100

BG40BR



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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