

#### Facestock

A high gloss, metallised polyethylene film with a print-receptive top-coat.

Basis Weight	93 g/m <sup>2</sup>	ISO 536
Caliper	98 µm	ISO 534

#### Adhesive

A special purpose extra permanent, rubber based adhesive.

#### Liner

BG50 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	79 g/m <sup>2</sup>	ISO 536
Caliper	69 µm	ISO 534

#### Laminate

Total Caliper	188 µm±10%	ISO 534
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#### Performance Data

Initial Tack	20 N/25mm	FTM 9 Glass
Peel Adhesion 90°	12 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-20 °C to 80 °C	

#### Adhesive Performance

S277 is an highly aggressive permanent adhesive with excellent tack and adhesion to a wide variety of substrates including rough and apolar substrates.NB. Due to the nature of the adhesive, a slight yellowing effect of the adhesive may occur over time.

#### Applications and Use

This material can be converted into bright silver labels. Applications include decorative labels for durable products and cosmetics.

#### Conversion and Printing

The top coated metallised film can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure. UV, water-based and solvent-based inks can be used. The topcoat is designed for optimal ink adhesion. On-press corona treatment is not advised. The face material is suitable for Thermal Transfer printing. Exact inks and ribbons should be specified by your ink/ribbon supplier. In circumstances where high scuff resistance is required, over varnish or over lamination of the printed labels is advised.

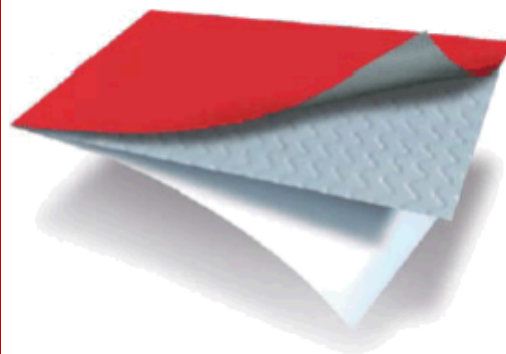
#### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AF199

### Fasson ®

#### PE TOP SILVER S277-BG50WH IMP FSC



PE TOP SILVER

S277

BG50WH FSC



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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