

### Facestock

A matt, white, impact modified PVC film with a print receptive layer on both sides. Ideal for tag applications requiring rigidity and TT print.

Basis Weight	335 g/m <sup>2</sup>	ISO 536
Caliper	250 µm	ISO 534
Cold Resistance	-18 °C	ISO 1974
Tensile strength	47-53 N/mm <sup>2</sup>	ISO 527-3
VICAT soft. Temp.	78 °C	ISO 306
Shrinkage	< 5 %	at 140°C and 10 minutes

### Applications and Use

This product is ideal for applications such as self-tie loop around tags, loyalty and membership cards and garment hang tags.

### Conversion and Printing

The product can be converted by all conventional roll conversion technologies including: Letterpress, Offset, Screenprinting, UV flexo and Water-based flexo. This product is also suitable for variable information printing in: Thermal Transfer printing systems. **IMPORTANT NOTES:** Due to its matt and relatively rough surface Thermal Transfer printing is possible, but it is recommended to set up the printer to low printing speeds.

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AG481

### Fasson®

#### PVC MATT WHITE 2S-250



PVC MATT WHITE 2S-250

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*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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#### Warranty

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