

#### Facestock

A white polyester film. The surface is covered with an absorbing, matt topcoat for very good ink anchorage.

Basis Weight	115 g/m <sup>2</sup>	ISO 536
Caliper	82 µm	ISO 534

#### Adhesive

S8015 is a high strength permanent acrylic adhesive featuring high initial tack, adhesion and shear.

#### Liner

BG42 white, a supercalendered glassine paper.

Basis Weight	65 g/m <sup>2</sup>	ISO 536
Caliper	58 µm	ISO 534
Transparency	50 %	DIN 53147

#### Laminate

Total Caliper	165 µm±10%	ISO 534
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#### Performance Data

Initial Tack	25 N/25mm	FTM 9 Glass
Peel Adhesion 90°	14 N/25mm	FTM2 st.st.
Min. Application Temp.	7 °C	
Service Temperature	-40 °C to 150 °C	
Adhesive Coat Weight	32 g/m <sup>2</sup>	FTM12
Adhesive Type	Solvent Acrylic	

#### Adhesive Performance

The high tack, high coat weight adhesive S8015 is used for difficult substrates, including low surface energy plastics and coatings. It features high chemical and temperature resistance.

#### Applications and Use

Transfer PET 75 Matt White was specially developed for labels on Durables Goods, especially in the automotive industry. but also in other segments. Identification labels and logistical labels are the main applications. When printed with high quality thermal transfer ribbons very high chemical resistance of the print can be achieved.

This product is used when an adhesive combining high adhesion on difficult substrates combined with high chemical and temperature resistance is required. Typical application areas include labels in the automotive industry.

#### Conversion and Printing

Thanks to the special surface coating, very good results can be achieved with thermal transfer printers equipped with conventional or near-edge print heads and using either wax/resin or pure resin ribbons. In addition the product can also be printed by all conventional roll label techniques, such as flexo, UV letterpress, silkscreen. Specific testing is required. For easy diecutting sharp corners should be avoided.

#### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AI399

### Fasson®

#### TRANSFER PET75 MATT WH S8015-BG42WH



TRANSFER PET75 MATT WH

S8015

BG42WH

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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