

### Facestock

A matt, white, impact modified PVC film with a print receptive layer on both sides. Ideal for tag applications requiring rigidity and TT print.

Basis Weight	469 g/m <sup>2</sup>	ISO 536
Caliper	350 µm	ISO 534
Tensile strength	> 42 MPa	ISO 527
Vicat Soft Point	74 °C	ISO 306
Shrinkage	8 %	at 140°C and 10 minutes
Surface Tension	≥ 36	measured with (outside) mN/m test inks
Surface Tension	≥ 38	measured with (inside) mN/m test inks

### Applications and Use

This product is ideal for applications such as stick in the ground arrow tags in garden centers, loyalty and membership cards and garment hang tags.

### Conversion and Printing

The product can be converted by all conventional roll conversion technologies including: Letterpress, Offset, Screenprinting, UV flexo and Water-based flexo. This product is also suitable for variable information printing in: Thermal Transfer printing systems. **IMPORTANT NOTES:** Due to its matt and relatively rough surface Thermal Transfer printing is possible, but it is recommended to set up the printer to low printing speeds.

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AN752

### Fasson®

### PVC WHITE MATT 2S-350



PVC WHITE MATT 2S-350

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

### Avery Dennison Materials Group Europe

Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 (0)85 000 2000

#### Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>



©2021 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.