

### Facestock

A white woodfree, thermal coated paper, with a top and backside protective coating. The black imaging thermosensitive coating providing very good resistance to moisture, fat, oil, alcohol, etc. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	73 g/m <sup>2</sup>	ISO 536
Caliper	72 µm	ISO 534
Image Density (Min)	1.20 odu	
Max Print Speed	250 mm/sec	

### Adhesive

A special purpose permanent, rubber based adhesive.

### Liner

BG40 brown, supercalendered glassine paper.

Basis Weight	55 g/m <sup>2</sup>	ISO 536
Caliper	49 µm	ISO 534

### Laminate

Total Caliper	135 µm±10%	ISO 534
---------------	------------	---------

### Performance Data

Initial Tack	12 N/25mm	FTM 9 Glass
Peel Adhesion 90°	6 N/25mm	FTM 2 St.St.
Min. Application Temp.	-5 °C	
Service Temperature	-40 °C to 70 °C	

### Adhesive Performance

The adhesive features excellent wettability and adhesion to a wide variety of substrates including apolar surfaces. It is specially designed for automatic label dispensing, in particular for air blowing dispensing systems at cool temperature down to 0°C.

### Applications and Use

This Direct Thermal product is designed for use in pre-packed food wet applications where very good resistance to oil, water and plasticizer over an extended period is required. Typical end use applications include wet meat-packing, food cryovac, freeze-thaw (meat and fish) and wet cheese. Continuous exposure to an assortment of chemicals or continuous wet immersion will eventually cause image fading. This product is produced without the use of Bisphenol A (BPA). The product complies with the Swiss ordinance (SR814.81) on the restriction of BPS\*. \* both Eu and Swiss authorities regulate on a 0.02% trace amount allowance, this is generally considered as free-off BPA or BPS.

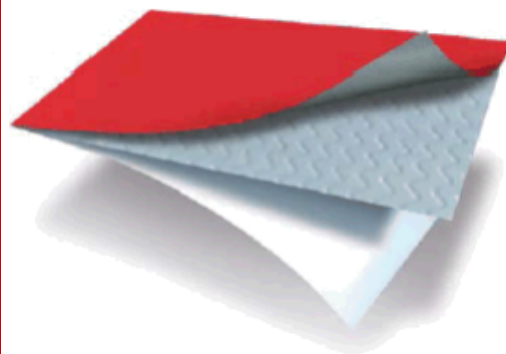
### Conversion and Printing

The product can be converted by all conventional roll conversion technologies including flexographic and UV letter press. However, due to the thermographic properties, exposure above 50°C may cause premature imaging or discoloration. It is advisable to test inks and varnishes before conversion. We generally recommend not to pre-print the label area that needs to be thermally printed.

## AS781

## Fasson ®

### THERMAL 200HD PLUS FSC S2065N-BG40BR



THERMAL 200HD PLUS FSC

S2065N

BG40BR



The mark of  
responsible forestry

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

### Compliance and Approvals

The adhesive complies with the European food directives and legislations, FDA 175.105 and the German recommendations XXI as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive can be used in direct contact with dry and moist, non fatty foodstuffs.

### Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

### Avery Dennison Materials Group Europe

Willem Einthovenstraat 11  
2342 BH Oegstgeest  
The Netherlands  
+31 (0)85 000 2000

#### Warranty

All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.europe.averydennison.com>



©2021 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its content, product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part for any purposes other than marketing by Avery Dennison.