

#### Facestock

PP80 TOP Matt White is a semi-matte white, bi-axially oriented polypropylene film with a printreceptive top coating.

Basis Weight	62 g/m <sup>2</sup>	ISO 536
Caliper	80 µm	ISO 534

#### Adhesive

R0301N is a solvent acrylic clear removable adhesive featuring excellent consistency in removability without adhesive stain on substrates after a long period of aging.

#### Liner

A clear polyester liner giving optimum smoothness to the adhesive layer.

Basis Weight	32 g/m <sup>2</sup>	ISO 536
Caliper	23 µm	ISO 534

#### Laminate

Total Caliper	143 µm±10%	ISO 534
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#### Performance Data

Initial Tack	4.5 N/25mm	FTM 9 glass
Peel Adhesion 90°	1.5 N/25mm	FTM2 st.st.
Min. Application Temp.	5 °C	
Service Temperature	-40 °C to 80 °C	
Adhesive Type	Solvent Acrylic	

#### Applications and Use

This product is a superior product for the conversion into point-of-sales labels.

The adhesive R0301N combines good anchorage to the face material with excellent cohesion leading to clean and residue free removability from materials used for the production of electronic equipment as well as domestic appliances.

Automatic application: The robust film liner allows for consistent, snap free, application on high speed lines.

#### Conversion and Printing

Printable by flexographic, gravure, silkscreen and letterpress processes. In addition thermal transfer printing can be applied.

In-house testing is always recommended prior to final ink selection.

As the liner is transparent, the applicator must detect the print itself or registration marks must be provided on either face or liner. Press stability is good with stable, consistent register during conversion. Flat bed performance is good while solid and magnetic rotary dies need additional care. (Die bearers must be adjusted to the polyester liner).

#### Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

## AT241

### Fasson®

#### PP80 TOP MATT WHITE R0301N-PET23



PP80 TOP MATT WHITE

R0301N

PET23

*This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.*

*If you would like to make a suggestion or comment on this datasheet, please send an email to [datasheet.mgmt@eu.averydennison.com](mailto:datasheet.mgmt@eu.averydennison.com)*

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### Warranty

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