

Facestock

A white, uncoated matt woodfree printing paper with felt marked finish. Wet strength and fungicidal treatments.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

| | | |
|--------------|---------------------|---------|
| Basis Weight | 90 g/m ² | ISO 536 |
| Caliper | 130 µm | ISO 534 |

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

A clear polyester liner giving optimum smoothness to the adhesive layer. rPET23 liner contains up to 30% recycled Post-Consumer Recycled (PCR) content. This liner is 100% recyclable. Visit our website for more information.

| | | |
|--------------|---------------------|---------|
| Basis Weight | 32 g/m ² | ISO 536 |
| Caliper | 23 µm | ISO 534 |

Laminate

| | | |
|---------------|------------|---------|
| Total Caliper | 170 µm±10% | ISO 534 |
|---------------|------------|---------|

Performance Data

| | | |
|------------------------|-----------------|--------------|
| Initial Tack | 17 N/25mm | FTM 9 Glass |
| Peel Adhesion 90° | 7 N/25mm | FTM 2 St.St. |
| Min. Application Temp. | 5 °C | |
| Service Temperature | -20 °C to 80 °C | |

Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

Applications and Use

This product is designed for Wine labelling, it is suitable for primary labelling of high and premium goods eg: spirits, specialist foods.

Automatic application: The robust film liner allows for consistent, snap free application on high speed lines.

Conversion and Printing

Printable by all conventional printing techniques. Due to open and textured nature of the facematerial, best results are in general from those techniques with maximum conformability of printing plate such as flexo and offset. Excellent results, in line with desired image, using offset or screen.

As the liner is transparent, the applicator must detect the print itself or registration marks must be provided on either face or liner. Press stability is good with stable, consistent register during conversion. Flat bed performance is good while solid and magnetic rotary dies need additional care. (Die bearers must be adjusted to the polyester liner). The PCR content gives a transparent light blue/grey shade to the liner. This does not affect the performance; performance is on par with conventional PET liners.

AT728

Fasson ®

RUSTIQUE BLANC FSC S2030-rPET23



RUSTIQUE BLANC FSC

S2030

rPET23



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Compliance and Approvals

S2030 complies with the European food directives and legislations, FDA 175.105 and the German recommendations XIV as published by BfR. BfR (Bundesinstitut für Risikobewertung) is the German Federal Institute for Risk Assessment. The adhesive side may stand in direct contact with dry, moist and such fatty foodstuffs which have a correction factor of at least 3 according to the Regulation (EU) No 10/2011.

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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