

Facestock

A thin white machine direction oriented, semi-gloss polyolefin film with a print-receptive topcoating.

Basis Weight	50 g/m ²	ISO 536
Caliper	50 µm	ISO 534

Adhesive

A clear, general purpose permanent, acrylic adhesive.

Liner

BG40 white, a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

Basis Weight	59 g/m ²	ISO 536
Caliper	53 µm	ISO 534

Laminate

Total Caliper	119 µm±10%	ISO 534
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Performance Data

Initial Tack	9 N/25mm	FTM 9 Glass
Peel Adhesion 90°	5.5 N/25mm	FTM 2 St.St.
Min. Application Temp.	5 °C	
Service Temperature	-40 °C to 80 °C	

Adhesive Performance

S7000 exhibits a balance of release properties to enable high speed converting and dispensing on increasingly thinner substrates. Designed for application on dry surfaces. Excellent wet out characteristics and water-whitening resistance. Significantly less adhesive bleed vs. Industry standard, which reduces downtime on press and dispensing equipment.

Applications and Use

Applications are predominantly in home and personal care. Due to its flexibility the product is especially suitable for semi-squeezable bottles and other semi-flexible containers. To obtain a high gloss the label can be overvarnished.

Conversion and Printing

The film has a machine direction orientation (MDO) which offers exceptional dimensional stability and allows cross directional conformability. The modified acrylic based topcoating can be printed by conventional printing techniques including flexo, screen, offset, letterpress, silkscreen, gravure, and hot or cold foiling processes. UV, water-based and solvent-based inks can be used. On-press corona treatment is not advised. The face material is suitable for Thermal Transfer printing. Exact inks, foils and ribbons should be specified by your ink/foil/ribbon supplier. The material has excellent register properties especially when a high number of different colours are used. In circumstances where high scuff resistance is required, overvarnish of the printed labels is advised.

AU006

Fasson®

GLOBAL MDO TOP WHITE S7000-BG40WH FSC



GLOBAL MDO TOP WHITE

S7000

BG40WH FSC



The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Compliance and Approvals

S7000 complies with European food regulation 1935/2004/EC, with the German Recommendation (BfR) XIV and FDA § 175.105. It also meets the demands of the limit values laid down in 10/2011/EU. In accordance with the requirements of relevant EU food regulations, the adhesive S7000 may safely stand in direct contact with dry and moist, such kind of fatty foodstuff which have a reduction factor of 4 according to EU Commission Regulation (No.) 10/2011. This is based on migration results from testing in olive oil as simulant. Furthermore, the seams (edges) of the label material may safely come into direct contact with all kinds of foodstuffs.

Shelf Life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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