

Facestock

An Extra White, uncoated, matt woodfree printing paper with a 'hammered' tactile embossed finish. Wet strength and fungicidal treatments.

The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451)

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|--------------|---------------------|---------|
| Basis Weight | 90 g/m ² | ISO 536 |
| Caliper | 130 µm | ISO 534 |

Adhesive

A general purpose permanent, acrylic based adhesive.

Liner

BG45 white FSC is a supercalendered glassine paper.

The liner is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: CU-COC-807907, Licence Code: FSC-C004451).

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| Basis Weight | 71 g/m ² | ISO 536 |
| Caliper | 62 µm | ISO 534 |

Laminate

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| Total Caliper | 210 µm±10% | ISO 534 |
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Performance Data

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|------------------------|-----------------|--------------|
| Initial Tack | 16 N/25mm | FTM 9 Glass |
| Peel Adhesion 90° | 6.5 N/25mm | FTM 2 St.St. |
| Min. Application Temp. | 5 °C | |
| Service Temperature | -20 °C to 80 °C | |

Adhesive Performance

The adhesive features high initial tack, excellent adhesion and good low temperature performance on a wide variety of substrates. Specially designed for wine labelling applications it allows easy conversion of difficult label shapes.

Applications and Use

This product is designed for Wine labelling, it is suitable for primary labelling of high and premium goods eg: spirits, specialist foods.

Conversion and Printing

Printable by all conventional printing techniques. Due to open and textured nature of the facematerial, best results are in general from those techniques with maximum conformability of printing plate such as flexo and offset. Excellent results, in line with desired image, using offset or screen.

Compliance and Approvals

The adhesive S2030 is suitable for contact with dry, moist, and fatty foodstuffs that have a reduction factor of 4 or higher in this construction. For complete information regarding the food contact compliance status, please contact your local sales representative for a Food Contact Statement.

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AW680

Fasson®

MARTELE EXTRA WHITE FSC S2030-BG45WH FSC



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| MARTELE EXTRA WHITE FSC |  |
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| S2030 |  |
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| BG45WH FSC |  |
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The mark of
responsible forestry

This is an automatically generated datasheet. All data to be considered as typical values and subject to change without prior notice. Further testing is always recommended.

If you would like to make a suggestion or comment on this datasheet, please send an email to datasheet.mgmt@eu.averydennison.com

Shelf Life

To obtain optimal performance, use this product within two years of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50%RH). Prolonged storage outside these conditions might reduce the shelf life.

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Warranty

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